John Jimenez

Group 8: Info Arch Innovators

Assignment 4: Wireframe Based Prototype

Org: Tri-County Humane Society

URL: https://tricountyhumanesociety.org

Date: March 28 2024

Purpose of the Site:
The Tri-County Humane Society website is designed to facilitate and encourage community engagement through volunteer opportunities and pet adoptions. This site serves as a hub for animal lovers to connect with the society and contribute to the welfare of animals through various activities.

Primary Target Users:
The website's primary users are potential and existing volunteers who wish to dedicate their time and resources to animal care and society operations.

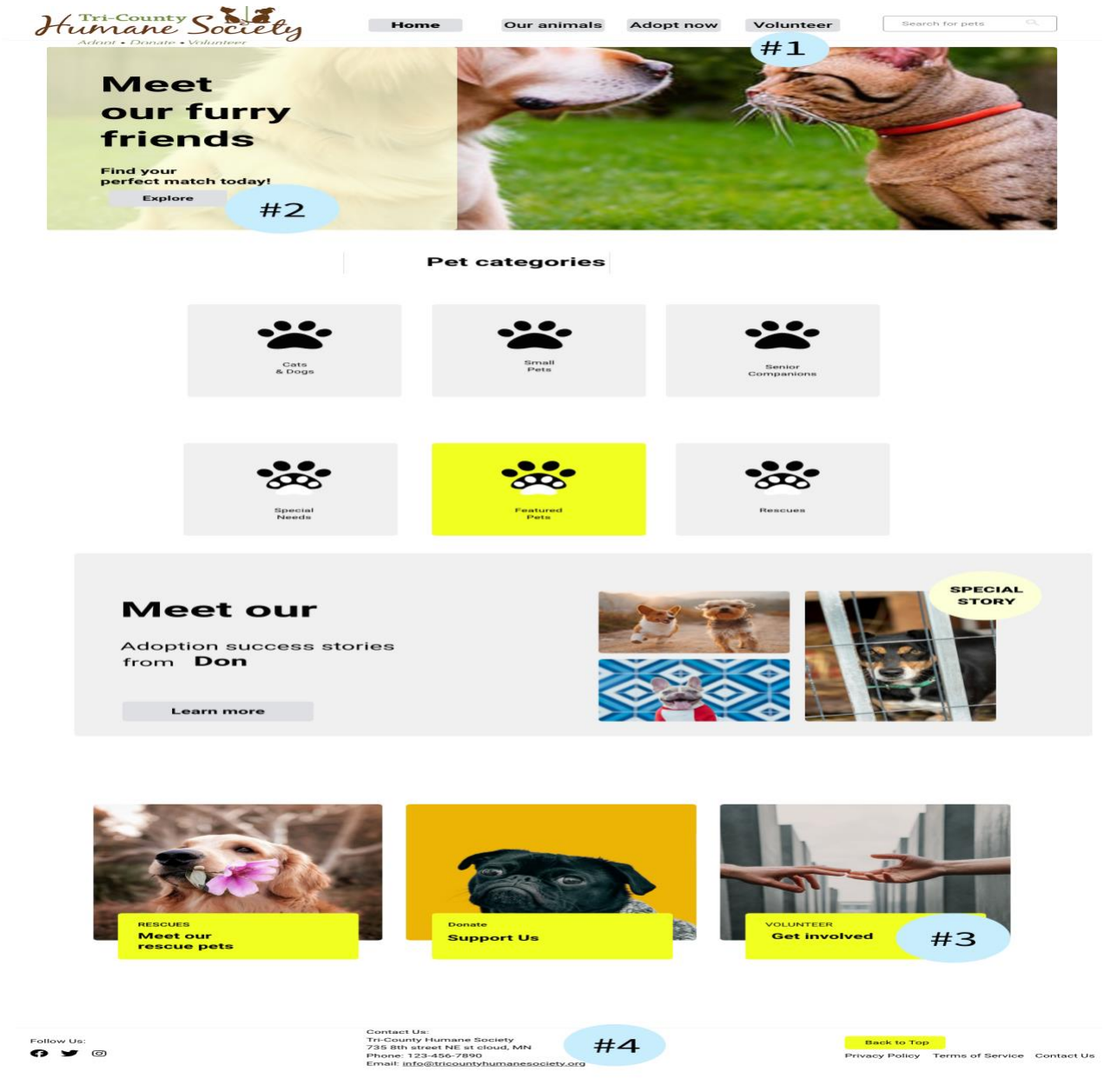
Main Changes/Improvements:
Notable improvements to the site's Information Architecture include a streamlined navigation system, prominent calls to action for volunteer engagement, and an intuitive user journey for individuals looking to volunteer.

Main Target User Group Assigned:
My assigned user group is volunteers — people driven by compassion, seeking opportunities to support animal welfare.

Description of the Persona:
The persona that represents this group is 'John', an active community member and animal enthusiast looking to contribute to animal welfare through volunteering.

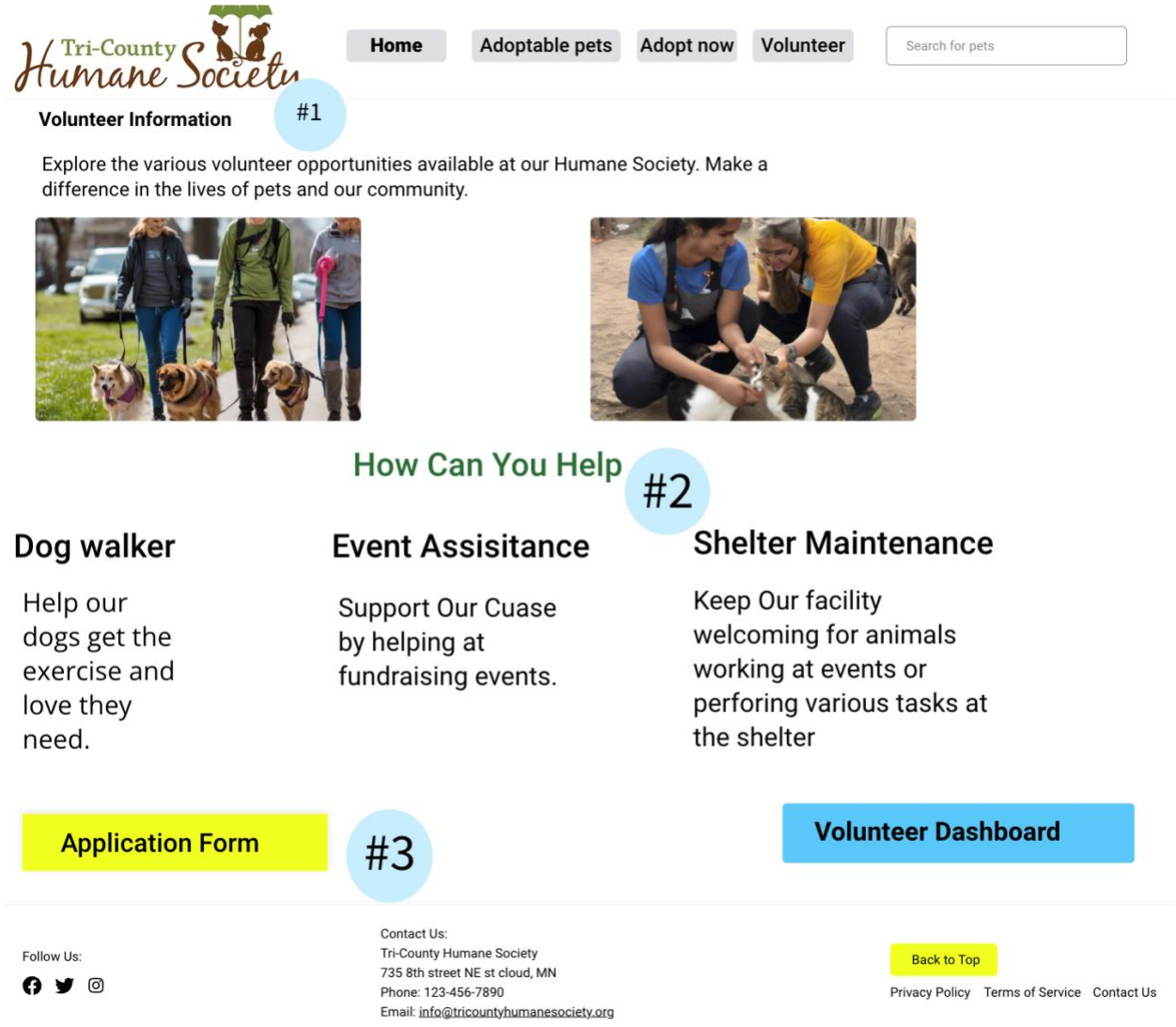
Main Task Supported by Prototype:
John's primary tasks include discovering volunteer roles, signing up for events, and managing his volunteer activities through a user-friendly interface.

[Wireframes Annotations]



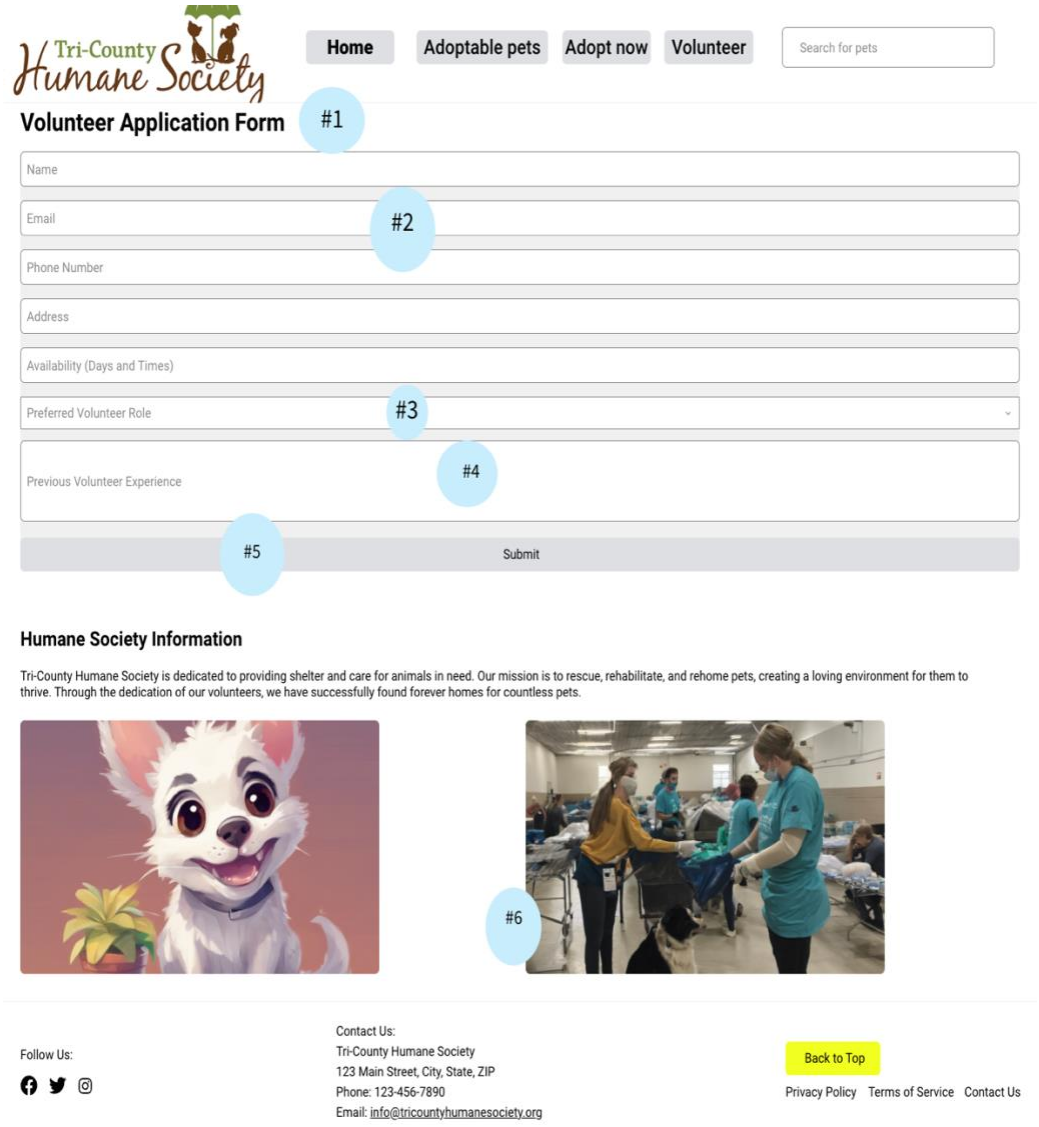
Home Page annotations

1. Main Navigation: A clear and accessible navigation bar providing a path to the key areas of the site.
2. Hero Section: A large, engaging image with a call to action that draws users to explore pet adoption options.
3. Get Involved Button: Positioned to attract users interested in volunteering.
4. Footer: Includes essential contact details and social media links for further engagement.



Volunteer information page annotations

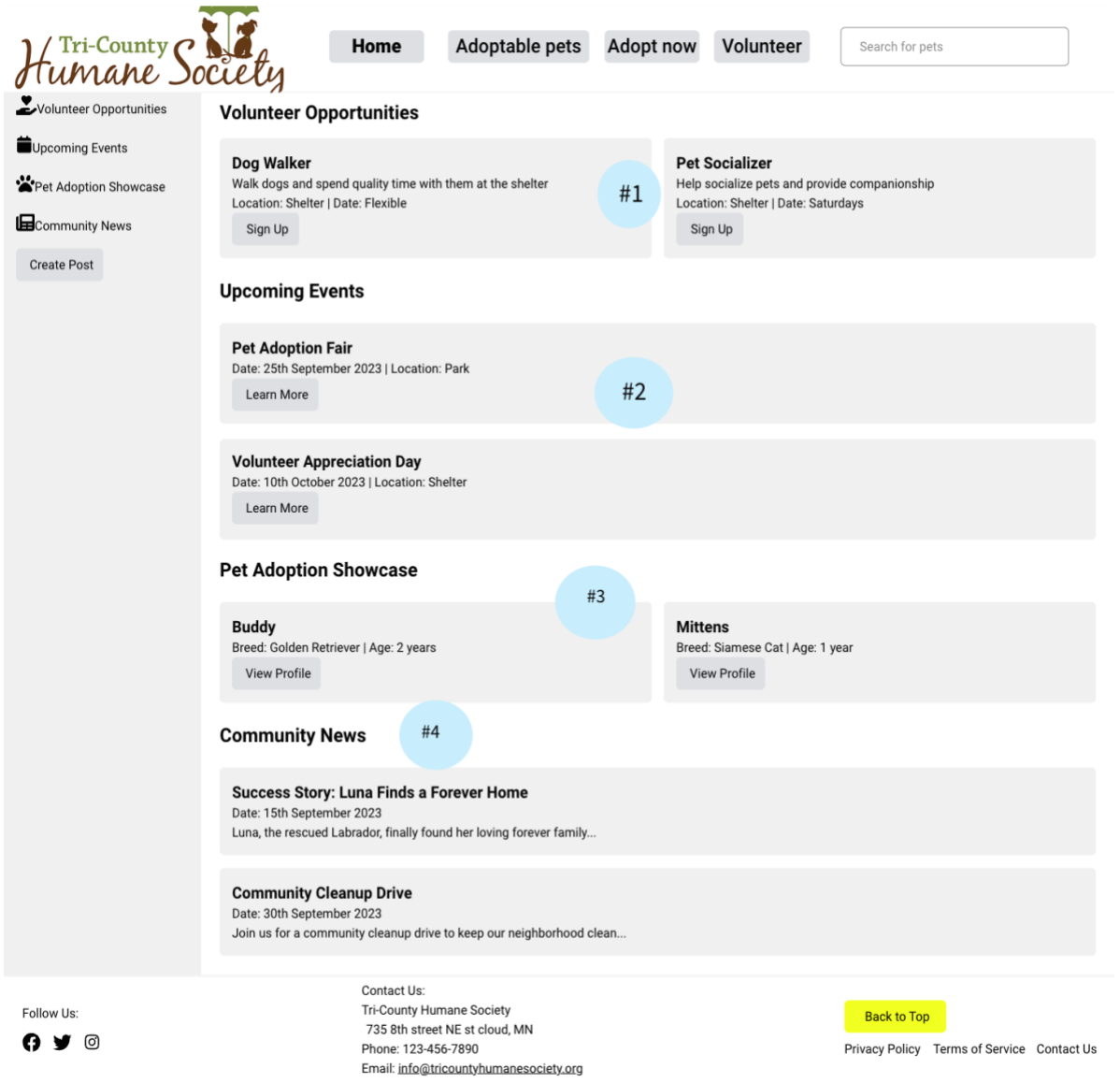
1. Information Header: Introduces the volunteering section and outlines the opportunities available.
2. How You Can Help: Describes different roles and tasks a volunteer can undertake.
3. Application Form: Allows users to go to the application site to apply to be a volunteer



Volunteer application annotations.

1.) Form Header: Indicates the purpose of the page – a form for new volunteer applications.

2.) Email Field: An essential field for capturing volunteer contact information.
3.) Preferred Volunteer Role: Allows users to select the role that best suits their interests.
4.) Previous Volunteer Experience: Captures information about the volunteer's past engagements.
5.) Submit Button: Completes and submits the application process.
6.) Mission Statement: Conveys the core objectives of the humane society.



Volunteer dashboard annotations

1. Sign Up for Volunteer Opportunities (Annotation #1): Quick sign-up links for current volunteering events and activities.
2. Calendar of Events (Annotation #2): A calendar feature that provides volunteers with information about upcoming events and opportunities to get involved."
3. Pet Adoption Showcase (Annotation #3): "A section that highlights pets currently available for adoption, potentially as a part of the volunteer advocacy program.
4. Community News Section (Annotation #4): Latest updates and stories from the shelter, keeping volunteers informed and engaged with the humane society's success and needs.